



Better Business Bureau® Foundation of Northwest Florida, Inc.
912 E. Gadsden Street
Pensacola, FL 32501
850.429.0002 | 850.429.0006 Fax

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Attn: Superintendent
Holmes County Superintendents Office
701 E Pennsylvania Ave
Bonifay, FL 32425

Your Better Business Bureau Foundation of Northwest Florida, Inc. is now accepting applications for the 2021 Student Ethics Scholarship program. The application is open to high school juniors and seniors located in the BBB|Northwest Florida's 14 county service area*. Students selected by the scholarship committee will receive \$1,000 scholarships payable to any vocational, trade school, accredited college or university located in the United States.

I have enclosed an entry packet and ask for your support in encouraging the schools in your district to share this opportunity with their students. This information may be reproduced and distributed to interested students or downloaded from bbb.org/nwfl/torchaward.

Completed applications must be postmarked by March 15, 2021 or delivered to our office by 4:00 p.m. March 15, 2021.

Please feel free to contact me at 850.429.0002 or by email to info@nwfl.bbb.org if you have any questions. Thank you for your support of this program.

Sincerely,

Norman Wright
President

Enclosure

BBB FOUNDATION OF NORTHWEST FLORIDA #CH15989

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

* BBB|Northwest Florida serves Bay, Calhoun, Escambia, Franklin, Gadsden, Gulf, Holmes, Jackson, Liberty, Okaloosa, Santa Rosa, Wakulla, Walton and Washington counties in northwest Florida.



Scholarship Application

BBB[®] Foundation Student Ethics Scholarship

The BBB Student Ethics Scholarship Award program recognizes college and trade school bound students who personify honorable ethics as demonstrated through leadership, community service, overall personal integrity and academic history. \$1,000 scholarships will be awarded on behalf of the scholarship recipients to an accredited college, trade, university, or vocational school of their choice.

Guidelines:

- Applicants must be residents of the United States and plan to attend an accredited college/trade/university/vocational school in the United States.
- Applicants must be high school juniors or seniors within BBB of Northwest Florida's service area*. Non-selected juniors who submit entries may re-apply as a senior.
- Decisions of the selection committee judges are final.
- Applicants should include the completed entry form and three letters of recommendation: e.g. church, school official, employer or community leader (300 words or less).
- Response to essay question should be typed, single spaced, on 8.5" x 11" paper.
- Copies of an original high-school transcript are acceptable for academic criteria.
- Applicants should retain a copy of their completed entry for their records.
- All submitted entries become the property of the BBB Foundation of Northwest Florida, Inc. and will be shredded upon completion of the current year's scholarship program.
- Scholarship recipients will be asked to provide a color photo for press release purposes and a videotape reading their essay. The videos will be posted on our social media. (Submitting an application acknowledges that the student and parent/guardian agree to the publication of the photo and video.)

Criteria:

Students should demonstrate their commitment to highly ethical behavior and provide documentation in the following areas:

- **Leadership** - Describe any extra curricular work or school-related activities. Include awards and honors or offices held.
- **Community Service** - Describe activities outside of school and within your community, such as religious or special community activities.
- **Academic** - Describe your post-secondary education plans and enclose a copy of your most recent transcript.
- **Essay** - *"If character is instilled in leaders, leaders are more likely to act in an ethical way; right is right, even if everyone is against it; and wrong is wrong, even if everyone is for it."*

Write a concise essay (not to exceed 500 words) on your response to the following:

- Why do you consider yourself a passionate character builder?
- Why is character building so essential to you?
- How do you propose to motivate and help others to join you as a passionate character builder?

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Scholarship Application

Full Name _____
Address _____
City _____ State _____ Zip _____
Home Phone (____) _____ Cell Phone (____) _____ Age _____
E-Mail Address _____ Anticipated Graduation Date _____
High School _____ City _____

Please provide information requested:

- Completed application entry form
- Two letters of recommendation
- Supporting Documentation
 - Leadership
 - Community Service
 - Academic
- Copy of your most recent transcript
- Essay

Deadline

Entries must be postmarked or delivered no later than 4 p.m. Monday, March 15, 2021.

Mail or deliver completed application packet to:

BBB Foundation of Northwest Florida, Inc.
Student Ethics Scholarship
912 E. Gadsden Street
Pensacola, FL 32501

The BBB Foundation plans to announce recipients of the 2021 Student Ethics Scholarship in May in conjunction with the 2021 BBB Torch Awards for Ethics Program. Businesses and charities with a solid commitment to ethical business practices are honored with this award.